

**Airline App. Usability Test.  
Recruitment Screener.**

# 1.0 - Recruitment Objectives

## Overall Goals

- 4x participants
- One-on-one in-depth interviews
- July 28th, 2019
- Glasgow

## Demographic Profile

- 2 x female
- 2 x male
- 2x over 40
- 2x under 40

## Product History

- Minimum 2 x booked flights online within the past 12 months

## Web and smartphone savvy

- Must have home broadband and WIFI
- Must have a smartphone and use smartphone apps
- Must have experience purchasing goods or services online
- Note; we will not accept participants who are not confident online

## 2.0 - Research details

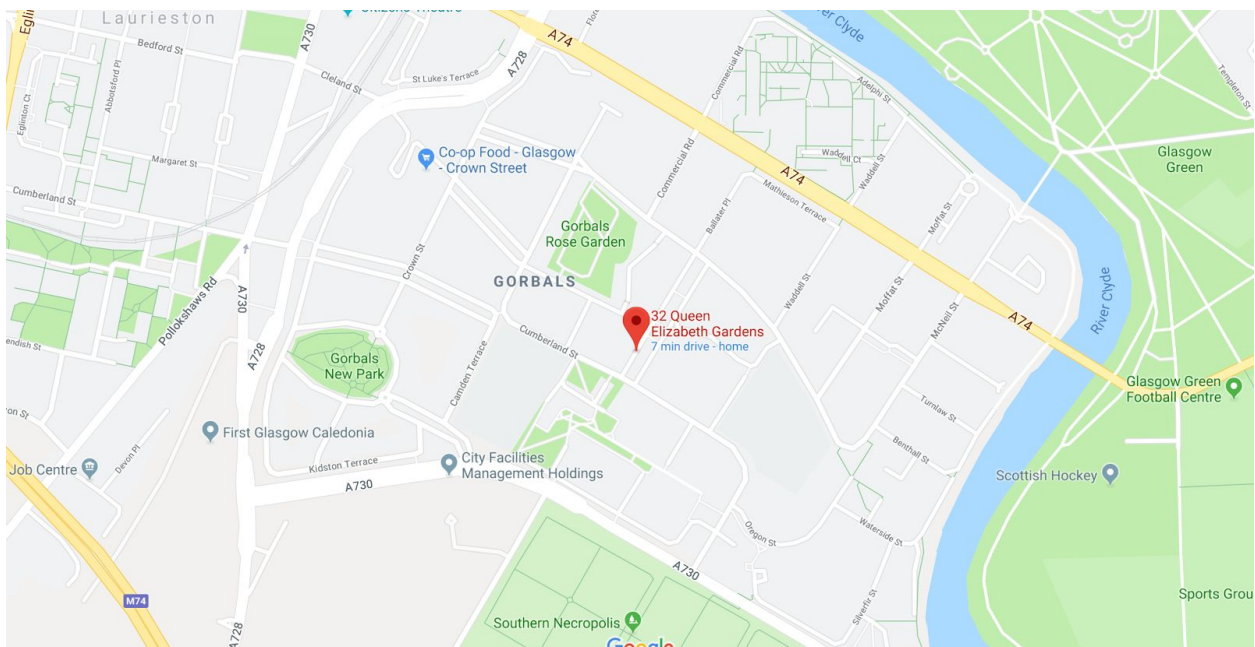
### About the research:

- Sessions will last **approximately 60 minutes**.
- Participants will receive a **£30 gratuity**
- Participants may be asked to complete a short pre-task. This is to be confirmed

### Location and contact:

- Tests will take place at 3/2, 32 Queen Elizabeth Gardens, Glasgow
- Contact: Adam Hackers
- Phone: 07427544906
- Please press the buzzer and ask for Adam when you arrive at the front door

Adam Hackers  
3/2, 32 Queen Elizabeth Gardens  
Glasgow  
G5 0UE



### 3.0 Timetable

Time	Name	Phone number
10:00		
11:30		
13:00		
14:30		

Note: Please allow at least 15 minutes between sessions